

Universidad Autónoma del Estado de Hidalgo

Licenciatura en Gestión Tecnológica
FORMULACIÓN DE PRODUCTOS DE INVESTIGACIÓN
Octavo Semestre

Tema: “EL ENSAYO” (THE ESSAY)
“HOW TO WRITE AN ESSAY”

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COMO ESCRIBIR UN ENSAYO

- Resumen

Un ensayo es un acto de comunicación escrita en el que se requiere de un estilo de redacción correcto y de palabras de fácil comprensión, respetando además las normas gramaticales.

Es importante considerar que su propósito no es probar algo científicamente, sino expresar una opinión sobre un tema en particular y defenderla, evitando ser parcial.

- Palabras clave: Ensayo, tema, expresión de opiniones

HOW TO WRITE AN ESSAY

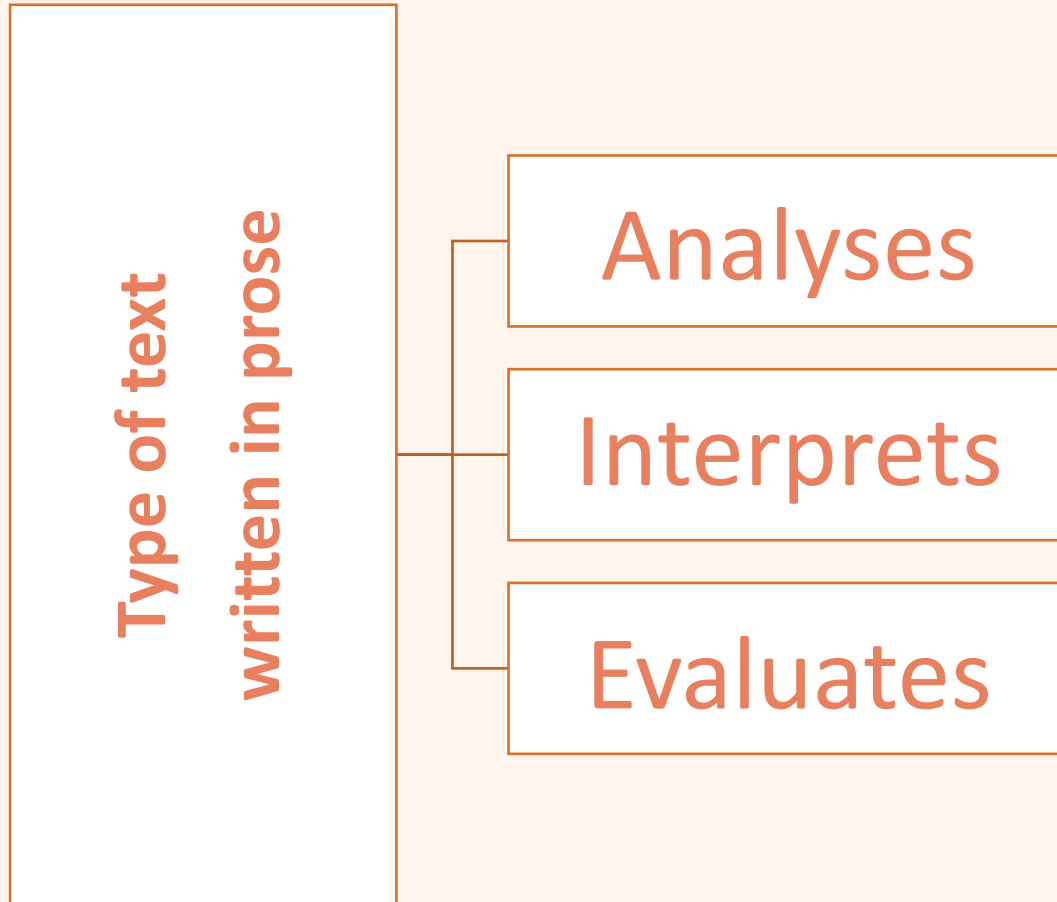
- Abstract

An essay is an act of written communication in which a correct writing style and easy-to-understand words are required, besides respecting grammar rules.

It is also important to consider that its purpose is not to prove something scientifically, but to express an opinion on a specific topic and defend it, avoiding being biased.

- Keywords: Essay, topic, expression of opinions

What is an Essay?



A topic

An Essay ...

Presents

- Sustained arguments
- Opinions

Proposes or defends

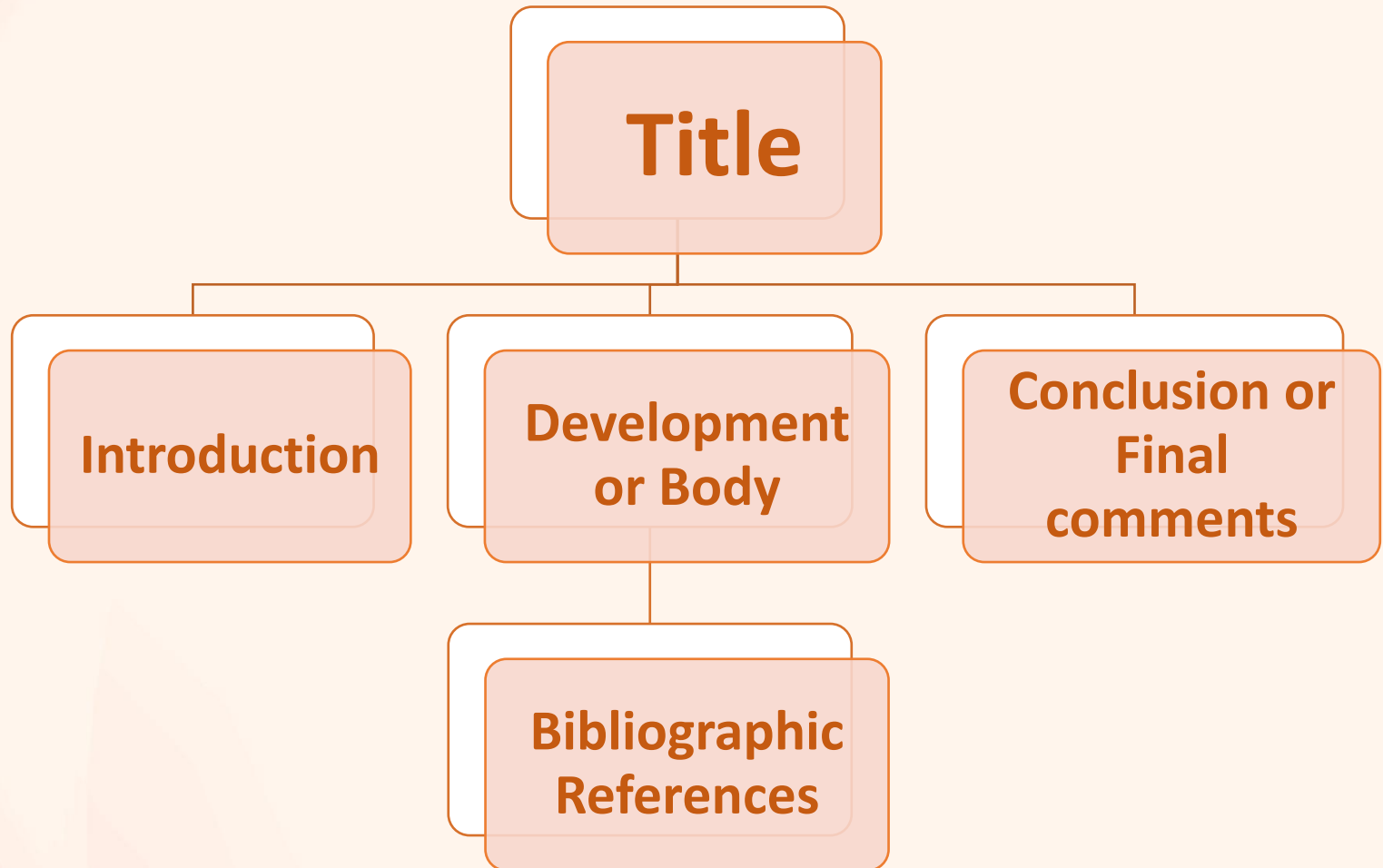
- A personal opinion on a specific topic

An Essay ...

Doesn't attempt to prove a truth or to exhaust a topic

Lead to reflect on a topic, avoiding being biased

Essay Basic Structure

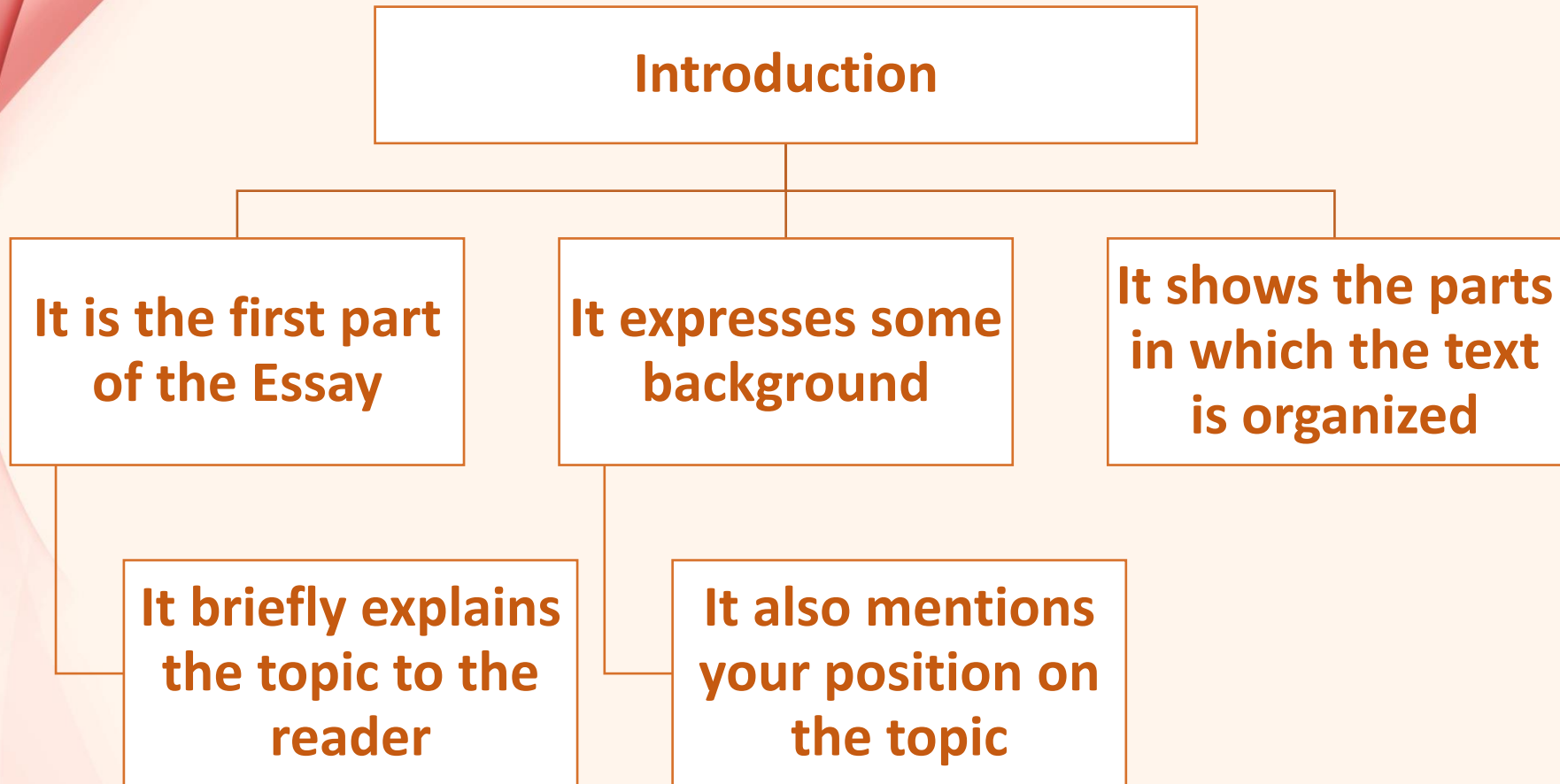


What about title?

**It must reflect
your position on
the topic**

**It must be very
specific and clear**

Introduction



Introduction

The introduction is composed for several paragraphs

These paragraphs should capture the interest of the reader

This section should also state the purpose of the essay

Development or Body

It shows the personal ideas that reflect your position on the topic

Idea 1

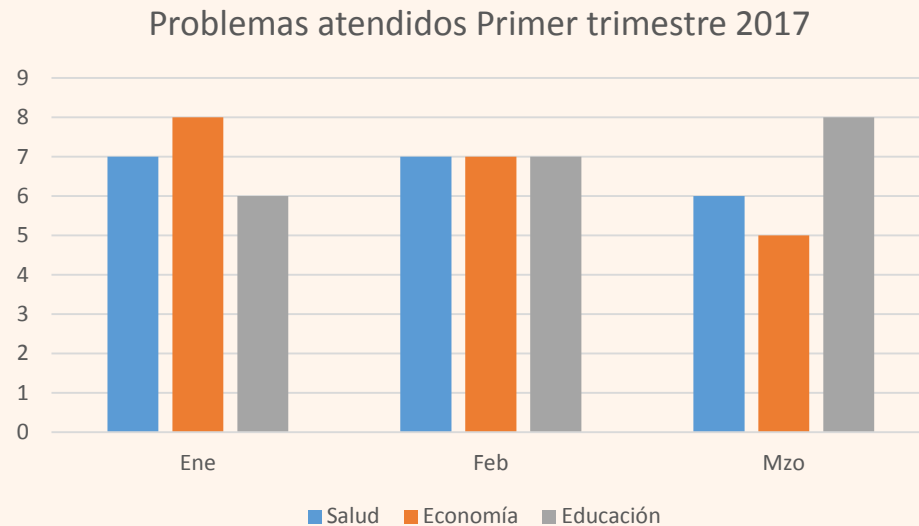
Idea 2

Idea ... n

Write a paragraph for each idea. They must be properly linked and coherent

Development or Body

In this part, you can present examples, statistical data or positions of other authors for supporting ideas



Information against your posture, to confront it, can also be exposed

Conclusion or final comments

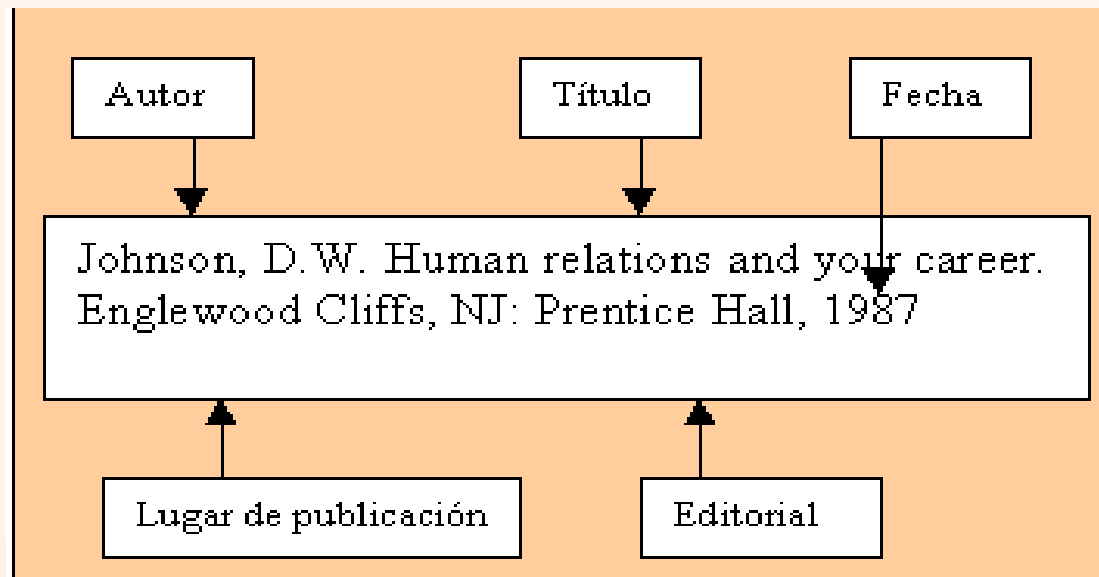
- It implies a final reflection on the information displayed
- It is possible to recover the most important points of the essay and...

A proposal can be made

Bibliographic References

This is the last part of an Essay

This section shows the complete data of the sources consulted



Firstly to recognize the source consulted and also in case of further information is required

Bibliographic References

- Guajardo, G., & Serrano, F.J. (2001). Guía Técnica para elaborar un Ensayo. Universidad Autónoma de Querétaro. Disponible en:
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