

Editorial

Presentación Editorial

Academic research and publication in journals play a pivotal role in advancing knowledge, fostering innovation, and driving societal progress. These activities enable scholars and scientists to explore, understand, and solve complex issues across a wide array of disciplines. Peer review and publication in academic journals ensure the quality and credibility of findings, providing a platform for sharing discoveries with the scientific community and the general public.

Furthermore, they encourage debate and collaboration among researchers, helping to build a robust body of knowledge that contributes to addressing global challenges, from medical breakthroughs to technological advancements, and solutions to social and environmental issues. Academic research and its dissemination in journals are essential for expanding knowledge and informing evidence-based decision-making in all facets of our society. For these reasons, in this issue of the Journal of Administrative Sciences, the following articles are being disseminated:

The first article addresses an extremely relevant topic: the medical care of children with disabilities. These children often face deficiencies and exclusion due to their health conditions. The study explores the use of crowdfunding as a fundraising strategy to support the medical treatment of these children. Through thematic analysis, the study examined 11 crowdfunding cases during the last quarter of 2021. The results provide valuable information on donors' perceptions and opinions, helping to understand donor behavior, which can be essential in establishing effective fundraising strategies for the benefit of these children with disabilities.

Other article focuses on significant changes in consumer behavior and online food retail businesses that emerged in response to the COVID-19 pandemic. The study, conducted in the state of Hidalgo, Mexico, after the outbreak of the pandemic, employs a quantitative and descriptive methodology. The results highlight significant changes in how people purchase food online and in physical stores, emphasizing the importance of biosafety in this new post-pandemic context.

The next article addresses the global issue of the Sustainable Development Goals (SDGs) established by the United Nations in its Agenda 2030. The SDGs aim to tackle global challenges, such as climate change and improving living conditions worldwide. The article underscores the essential role played by both the public and private sectors in achieving these goals. It provides an overview of the SDGs and emphasizes the efforts of key actors in this global project. This work invites reflection on the environment and its importance, especially for future professionals in administrative and economic sciences.

Finally the fourth article focuses on the primary export model in Latin America, with an emphasis on Venezuela. It examines how conquest and colonization shaped Latin American countries and made them dependent on the export of natural resource-based products, especially oil. Using a deductive and descriptive methodology, the article concludes that Venezuela continues to heavily depend on oil as its primary export source. However, it also highlights the volatility of oil prices and its impact on the Venezuelan economy, underscoring the need for economic diversification and stability.

These topics are relevant in the academic, economic, and social spheres, while also showcasing the work of researchers.
