

## Editorial

### Presentación Editorial

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In this edition of our journal, we are pleased to present a diversity of research that addresses crucial issues in the contemporary landscape, from the role of higher education in promoting the Sustainable Development Goals (SDGs) to exploring alternatives for sustainable tourism development.

The first article immerses us in the educational realm, offering a detailed analysis of the curriculum map of an undergraduate program at the Institute of Economic and Administrative Sciences at the Autonomous University of the State of Hidalgo, Mexico. This study highlights the importance of integrating principles of sustainable development and social responsibility into the training of future professionals, underscoring the need for greater attention to the SDGs in university curricula.

Continuing with the focus on Mexico, the second article sheds light on the impact of remittances on household income and their contribution to healthcare, especially in the context of the COVID-19 pandemic. The findings of this study emphasize the importance of understanding the economic and social dynamics behind remittances, as well as their crucial role in mitigating the adverse effects of the health crisis.

Exploring the potential of rural tourism as a driver of economic and cultural development, the third article transports us to the Valle del Mezquital in Hidalgo state, Mexico, where the cultural richness of the Otomi community becomes an attraction for visitors. This work highlights the importance of valuing and preserving local traditions while promoting responsible and sustainable tourism.

Last but not least, the fourth article introduces us to the world of dining and the importance of strategic foresight in business perpetuity. By exploring consumer behavior in the context of a Japanese cuisine restaurant, this study underscores the need for adaptation and anticipation of market trends to ensure the long-term viability of gastronomic businesses.

Collectively, these articles invite us to reflect on the interconnectedness between academia, society, and the environment, underscoring the importance of interdisciplinary research and innovation in achieving a more sustainable and equitable future for all. We hope that this edition of our journal inspires our readers to continue exploring new frontiers of knowledge and to actively engage in building a better world.

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