

Editorial

Presentación Editorial

This issue of the *Journal of Administrative Science* brings together a series of articles that address key topics in organizational behavior, international law, cybersecurity in tourism, mathematical economics, and corporate social responsibility in marketing. Each of these studies provides valuable contributions to knowledge and practice in their respective fields, offering new perspectives and proposals to tackle contemporary challenges.

The first article analyzes *Type A behavior* in healthcare workers, exploring its relationship with workload and its impact on well-being. The findings reveal a positive correlation between ambition and activity in high-demand work environments, emphasizing the need for preventive programs to reduce stress risks and enhance the quality of life for these professionals.

In the field of international law, another article examines the role of *UN Model Laws* in the harmonization of global legal frameworks. These laws provide a common normative structure that allows states to adapt their legislation to local contexts, promoting consistency in the application of international norms and the protection of human rights. The study highlights their importance in building a more equitable and coordinated global legal order.

Addressing the growing importance of *cybersecurity in tourism*, one article underscores the need for higher education institutions offering tourism programs to adapt and prepare future professionals for digital security challenges. The study stresses the urgency of continuous academic and professional training updates, ensuring that graduates are equipped to navigate a future where technology and cybersecurity are essential components of smart destination development.

From an economic perspective, an article presents an in-depth analysis of the *application of partial derivatives in consumer utility functions*. This research explores how advanced mathematical tools can optimize consumer satisfaction by modeling economic variables. Using a mixed methodological approach, the study provides practical examples that enhance analytical thinking and problem-solving skills in economics.

Finally, this issue concludes with an innovative study on *marketing and corporate social responsibility*, examining how immersive theatrical experiences can raise awareness among marketing students about inclusion for visually impaired individuals. Through a sensory theater production and qualitative research, the findings demonstrate a significant shift in participants' perceptions, emphasizing the need for inclusive campaigns and more sustainable, ethical business practices.

Together, these articles reflect the diversity of approaches and the richness of knowledge in the field of administrative science, offering key insights and tools for researchers, educators, and professionals. We hope this edition will be of interest and value to our academic community.