

## Editorial

### Presentación Editorial

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This issue of the journal presents four articles, each of which addresses a different topic. The first one makes a theoretical review of Social Entrepreneurship, the second one points out that there are different factors that influence innovation in Mexican micro and small enterprises, the third one refers to a knowledge economy model for the state of Hidalgo and finally the last one addresses the issue of foreign direct investment and its impact at a regional level.

The objective of the first one is to analyze the concepts of entrepreneur, entrepreneurship and social entrepreneurship and how the latter tries to provide solutions to social and environmental problems; while the purpose of the second one is to identify and analyze the most important management elements that promote innovation in Mexican micro and small companies.

The goal of the third is to conceive a model of knowledge economy to be carried out in the state of Hidalgo, as well as to elaborate a comparative analysis between the aforementioned state and nine other states of the Mexican Republic, in relation to their knowledge economies. Finally, the last paper aims to analyze the positive impacts that foreign investment had -and has- in the countries that promote it: China, the Philippines, Nigeria, Pakistan, Bangladesh, Vietnam and Ukraine.

All the articles have in common that they seek the economic growth of countries through different means or paths - entrepreneurship, innovation, the knowledge economy and foreign direct investment - which stimulate or generate economic growth, which is the basis for the development of all countries around the world.

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